



PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION, INC.

Secretariat Office:
St. Paul University Quezon City
Aurora Boulevard, Corner Gilmore Avenue, Quezon City
(02) 621 79 39
Email: secretariat.pemea@teachers.org
Website: www.pemea.org

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August 23, 2017

Dear **Fellow Educator**,

The Philippine Educational Measurement and Evaluation Association (PEMEA) is pleased to invite you and your colleagues to celebrate our 10th Anniversary in the **International Conference on Educational Measurement and Evaluation (ICEME) 2018**. It will be held on **August 23 to 25, 2018** at the **Hotel Jen, Pasay City, Roxas Blvd., Manila, Philippines**.

The theme of this conference is **"Progress in Educational Assessment: The Past, Present and Future Perspectives"**. The conference aims for teacher educators, basic education teachers, researchers, academics, test personnel and other education and evaluation stakeholders to: (1) acquire updates on recent developments in evaluating educational programs in the global community; (2) engage in a discussion on the contemporary approaches in evaluating educational programs for development and internationalization; (3) share best findings and practices related to measurement, assessment, and evaluation of educational programs; and (4) establish linkages with professionals in the field of measurement and evaluation worldwide. The conference showcases plenary sessions and concurrent paper presentations from national and international experts and practitioners in the field of measurement and evaluation.

We invite you to submit your researches and documentation of best practices relevant to the theme for presentation in the conference. Please submit your title, 120-word abstract, and contact details to pemea.iceme@gmail.com. Guidelines for paper presentation are provided in the website at www.pemea.org

The registration fee for early bird international participants is USD 250.00 until August 1, 2018 (onsite registration is USD 300). For local PEMEA members, registration is Php 4,000.00 for early bird until July 20, 2018 and Php 4,500.00 for on-site registrants. The fee for non-PEMEA members but early bird registrants is Php 4,500.00 while on-site registrants are charged of Php 5,000.00. Registration fee includes conference materials, lunch, and snacks during the conference. Membership fee for PEMEA covers the journal, newsletter, and ID card.

Early bird registrants can pay through bank with this account details:

Name of Account: PHILIPPINE EDUCATIONAL MEASUREMENT AND EVALUATION ASSOCIATION
Account Number: 004103-0466-32
Bank: Bank of the Philippine Islands
Swift Code: BOIPHMM
Bank code: 010040018
Branch Address: Masangkay-Mayhaligue, Manila, Philippines

To acknowledge payment, please scan your bank deposit receipt with your full name, school, and e-mail, mobile phone number and send to pemea2008@yahoo.com.

In lieu of the ICEME, we would like to invite your **Senior High School and College students** to attend the student congress on **August 25 from 1:00-5:00 at the Hotel Jen**. The PEMEA Student Congress is a series of talks about student motivation, engagement, and using technology for effective learning. Registration is Php 600.00 inclusive of snacks and certificate.

For more information about the conference, you may inquire through **Dr. Violeta Valladolid**, PEMEA Secretariat, in his mobile phone at +632 956 574 8769 or email pemea2008@yahoo.com. Reservations to attend the convention can be sent to +632 956 574 8769. You may directly coordinate with the hotel venue for the discounted overnight stay.

Together, let us further raise the quality of education through quality assessment and evaluation. Thank you.

All the best,

Carlo Magno, Ph.D.
Chairman and President

Jennie Jocson, Ph.D.
Vice President and Program Chair